**Cookies Information**

1. **General Introduction**

The company Shorts Wrap s. r. o., with its registered office at Rosná 1515/10, 040 01 Košice – mestská časť Juh, the Slovak Republic, ID No.: 56 348 410, registered in the Commercial Register of the Municipal Court Košice, Section: Sro, Insert No.: 59878/V ("**Operator**") is the operator of the platform (shortswrap.com) on which cookies are used ("**Platform**").

1. **What are cookies?**

Cookies are small text files that are stored by a web browser on the Platform visitor's computer or other device when visiting the Platform. Cookies, among other things, allow the Operator to recognize the device of a visitor to the Platform and to remember certain information about their sessions during the connection. Cookies remember the type of web browser used or the selected settings, which remain the default settings when visiting the Platform repeatedly, improving the comfort of the Platform visitor.

The Operator uses cookies primarily to ensure the smooth functionality of the Platform and to improve the experience of the Platform visitor.

The Company may use several types of cookies with different functionalities on the Platform. In general, there are the following types of cookies:

* Session cookies

These cookies identify activity on the Platform, and their function is that the Platform remembers the visitor to the Platform while they are on it. The moment a visitor to the Platform leaves the Platform, closes the web browser or a short time session expires, these cookies are automatically deleted.

* Persistent cookies

Permanent cookies, unlike temporary cookies, remain stored on the Platform visitor's storage, and their storage is not affected by closing the web browser or turning off the device. Within the category of permanent cookies, analytical, advertising and other cookies are also distinguished.

* Analytical cookies

 These cookies help to obtain data relating in particular to visits, the origin of visits and the performance of the Platform. Analytical cookies identify a repeat visit to the Platform from the same web browser on the same device and can track the activity of a visitor to the Platform. This information then helps to identify technical problems that may occur on the Platform as well as the effectiveness of individual components of the Platform, on the basis of which the Operator can improve navigation on the Platform and thus the overall user experience of the Platform visitor. For this type of cookies, the consent of the visitor to the Platform is required.

* Advertising cookies

 These cookies make it possible to display targeted advertising on the Platform or targeted advertising on other portals, which means that the visitor to the Platform is shown targeted advertising based on their activity on the Platform. For this type of cookies, the consent of the visitor to the Platform is required.

* Other cookies

These cookies enable a wide range of functionality of the Platform, which is different from analytical or advertising cookies. These files are, for example, technical cookies that ensure the functionality of individual parts of the Platform. Among other cookies, the Operator also includes necessary cookies, which the Operator may store on the Platform visitor's device automatically without their consent.

* Operator's cookies (first-party cookies)

Operator’s cookies are cookies created or managed directly by the Operator and used on the Platform. The Operator may also use third-party platforms, but only the Operator has control over these cookies and all data obtained through these cookies remain with the Operator, while it is solely up to the Operator whether this data will be shared with third parties. For this type of cookies, the consent of the Platform visitor is required, except in the case of necessary cookies.

* Third-party cookies

Third-party cookies are cookies that are not created or managed by the Operator, but by an independent third party (e.g. business partner, service provider, etc.). The operator of third-party cookies is a third independent party that stores these cookies on the device of the Platform visitor when they visit the Platform, but the information obtained through these cookies is available to the third party, who can then share it with the Operator. Third-party cookies are used for various purposes (e.g. analytical or advertising), but the common goal is to improve the user experience of the visitor to the Platform. Third-party cookies may be stored on the Platform visitor's device temporarily or permanently. For this type of cookies, the consent of the visitor to the Platform is required.

1. **What cookies are used on the Platform?**

The Operator also uses so-called necessary cookies on the Platform, which are stored on the Platform visitor's device without their consent, as these cookies are necessary for the proper functioning of the Platform.

The storage of cookies on the Platform visitor's device without their consent is carried out on the basis of a legal exception within the meaning of Section 109 (8) of Act No. 452/2021 Coll. on Electronic Communications, as amended.

 All necessary cookies are first-party cookies, which are managed directly by the Operator.